

## Media-Kit

Directory of Wind Energy 2021

[www.erneuerbareenergien.de](http://www.erneuerbareenergien.de)



### Distribution

- Circulation: 3000 copies
- Distribution: at fairs and events in the DACH-region and foreign countries in 2021
- Subscription premium for all new subscribers of ERNEUERBARE ENERGIEN, the magazine for wind, solar and bio-energy
- to advertisers and subscribers of ERNEUERBARE ENERGIEN
- raffles via facebook and [www.erneuerbareenergien.de](http://www.erneuerbareenergien.de) retail sale

For 23 years this standard work of the wind-industry has grown. Updated annually, the latest edition will be published with the title "Directory of Wind Energy 2021" in November 2020. It includes the data of people and companies both at home and abroad. It lists project planners, financial services providers as well as legal advisors. The directory is bilingual (German and English) and provides indispensable information to many investors and operators.

**Date of publication: November 2nd, 2020**

**Closing date: October 6<sup>th</sup>, 2020**



### Sizes and prices

#### Standard entry print and online

Standard entry print + online.....	120 €
Standard entry with logo online only.....	265 €
Standard entry with logo print + online.....	300 €

The standard entry includes address and a maximum of 600 characters of text.

**Premium entry** ..... 450 €  
(incl. logo and 600 to 1200 characters of text)

**Company profile** ..... 850 €  
(incl. logo, 2500 characters of text and a photo)

#### Prices per category and country.

**Specialist article for a section, 1/1 page** ..... 1,200 €  
(Headline + article with 2,000 characters plus 1-2 photos, incl. layout.)

#### Advertising-sizes

Coverpage 2 <sup>nd</sup> , 3 <sup>rd</sup> , 4 <sup>th</sup> .....	1,990 €
2/1 page (296x210) .....	3,155 €
1/1 page (148x210) .....	1,660 €
2/3 page (128x120) .....	1,330 €

The fullpages are with 3 mm bleed.

#### Display data via mail to:

[anzeigendaten-wab@schluetersche.de](mailto:anzeigendaten-wab@schluetersche.de)

Please send us your logo optimally in .eps format, height 10 mm, color space CMYK, resolution 300 dpi. Optionally formats such as .jpg, .tif, .gif, or PDF are processed in said resolution.

Embedded Logos in Word documents, however, can not be processed.

**All prices plus VAT**



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